

## Etsy: Just The Facts.

1. Etsy was launched on June 18, 2005
2. Etsy is pronounced like Betsy, without the B of course.
3. Etsy was named for Rob's maternal grandmother.
4. Etsy was conceived and constructed by Robert Kalin and Chris Maguire, and Haim Schoppik.
5. Jared Tarbell programmed all the flash features that make Etsy so beautiful.
6. There are no auctions on Etsy, only fixed price sales
7. There are more than 450,000 items for sale on Etsy
8. Etsy has approximately 250,000 registered users, 43,000 of whom are sellers
9. There is no charge to join Etsy. If you wish to sell here, we charge you only 20¢ to list an item, and take only 3.5% commission from each sale.
10. To learn more about the people behind Etsy, please visit <http://www.etsy.com/about.php>
11. More information can be obtained by contacting Matt Stinchcomb or Vanessa Bertozzi at 718.855.8874